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California State CIO

TechCoire
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The OCIO

- Created in 2008
- Aligning IT and business priorities
- Modernizing California's approach to IT



California IT Strategic Plan



California IT Strategic Plan



- Put together by AIOs and working groups throughout the state
- Six major strategic concepts

Six strategic concepts

1. IT as reliable as electricity
2. Fulfilling technology's potential to transform lives
3. Self-Governance in the digital age.
4. Information as an asset
5. Economic and sustainable
6. Facilitating collaboration that breeds better solutions

CA Enterprise Technologies

1. Geographic/Geospatial Information Systems
2. Business Intelligence
3. Transaction Processing
4. Enterprise Content Management
5. Customer Relationship Management
6. Case Management

IT Capital Plan



Statewide
Information
Technology
Capital Plan

2009

Transforming Strategic Goals into Actions,
Volume 2

Arnold Schwarzenegger
Governor

Teri Takai
Chief Information Officer

- 122 new approved project-concepts
- Each concept is mapped to a strategic goal
- OCIO, Finance will develop these concepts further
- 70 percent of concepts have collaborative opportunities

Agency Consolidation Plans

- Implement Federated Governance Model
- Organize IT employees under AIOs, CIOs
- Create robust infrastructure



The Consolidation Methodology

- Agency-centric
- Three levels of consolidation

- Core
- Desired
- Optional

	Program	Measure	Baseline	Target	Approach	Source of Funds	Timeline	ROI	
	Raised floor	Square Foot	1,200	750			9 months		Plan Template
	Servers	Number	1,000	65			18 months		
Core	Network	Circuits							
	Storage				Program	Measure	Business Need	Target	
	eMail		Raised Floor	Square Foot	Adequate raised floor to support Agency-centric applications			750	
	Software License		Servers	Number	Server capacity to support Agency-centric needs			65	
	Procure	Core	Network	Circuits					
Desired	SLA		Storage		Program	Measure	Baseline	Description / Comments	
	Web Tools		eMail		Raised Floor	Square Foot	1,200	750 sq. foot room in Bldg. 3 and 450 sq. ft. room in Bldg. 4	
	Help Desk		Software License		Servers	Number	1,000	900 PCs; 50 small-end servers; 50 mid-sized servers	
	Business Intel.	Desired	Procure		Core	Network	Circuits		
Option	Contract Mgt.		Storage			Gigabytes			
			Help Desk			eMail			
			Software License						
		Option	Contract Mgt.		Desired	SLA			
			Web Tools						
			Help Desk						
			Business Intel.						
		Option	Contract Mgt.						

"To Be" Map

"As Is" Inventory

Enterprise Architecture

We are getting the state pointed in the same technology direction

- Established Enterprise Architecture Committee
- Published EA Policy
- Collected Agency and Department EA Data
- Completed Data Strategy



The Gathering Storm

- Appointed as State CIO in January of 2008
- California and US were already in a recession

Fiscal Environment

The hammer stroke of the Global Economic Crisis fell on the state budget

In the past 18 months

- 1/3 of the world's wealth has disappeared
- California's revenues have dropped 27 percent
- California faces a \$24 billion budget shortfall



What Governor Schwarzenegger says:



“We must also use this crisis as an opportunity.

Cuts are necessary but at the same time, we can make government more efficient and stretch the taxpayers’ dollar.

California’s day of reckoning is here.”

Keeping IT's seat at the table

We know the crisis, what are the opportunities?

- Make IT an integral part of state government; keeping IT's seat at the table
- Raise good government questions
- Find new ways to deliver services
- Meet emerging citizen expectations



What do we do?

There is no silver bullet!

What we do have is silver buckshot!

- Stimulus Money
- Capital Planning
- Consolidation Planning
- Enterprise Architecture
- Transparency
- New Technologies

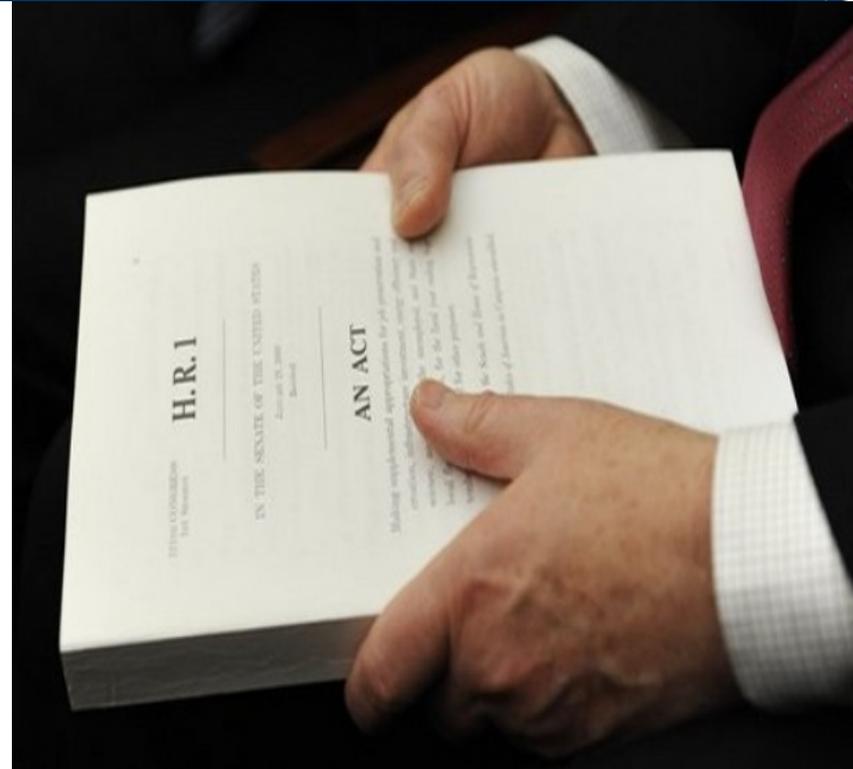


ARRA Stimulus Money

American Recovery and Reinvestment Act

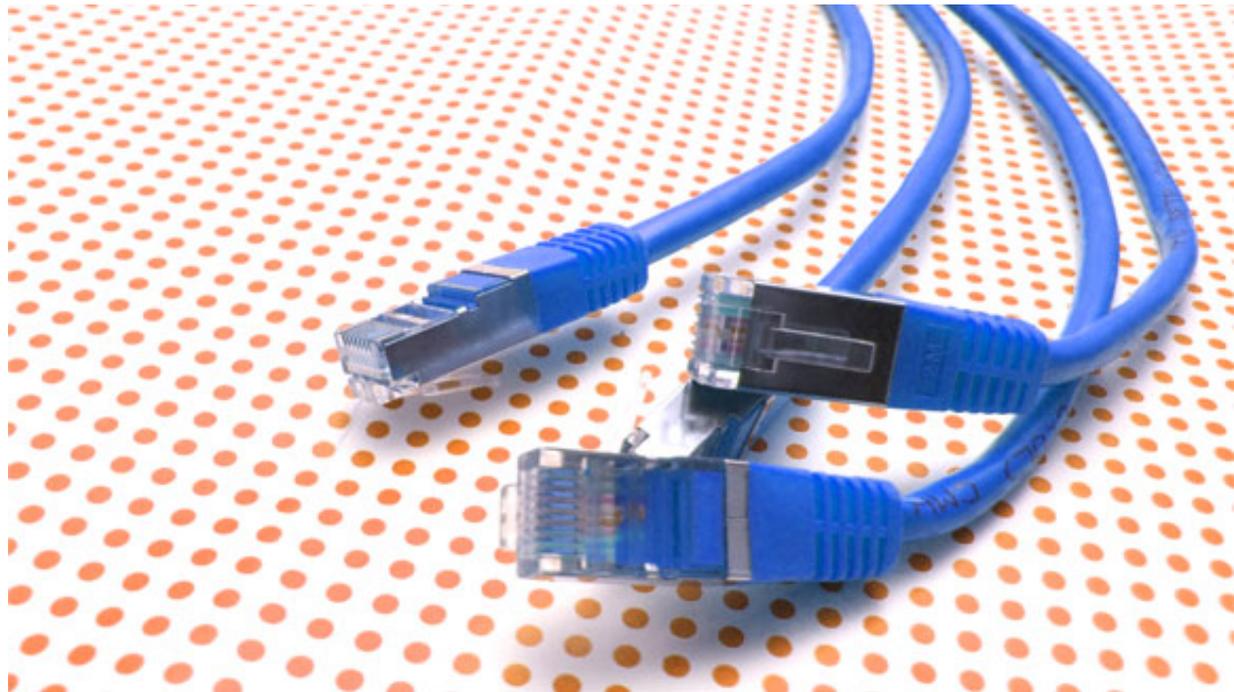


- Governor's Economic Stimulus Task Force
- Recovery.ca.gov



IT in ARRA

- Broadband Money
- Health Information Technology



Transparency

CA.GOV Reporting TRANSPARENCY in Government

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Home **Statement of Economic Interests** Travel Expense Claims Audits Contracts

GOVERNOR SCHWARZENEGGER Visit His Website

WASTE WATCHERS 1-877-49-CALL-CA REPORT ONLINE

Reporting Transparency in Government Website

Welcome to California's site dedicated to transparency. Governor Schwarzenegger recognizes the importance of making data available to its citizens. Governor Schwarzenegger also believes these data should be easily accessible and easy to view.

To ensure a higher level of transparency than required by law, on March 6, 2009, Governor Arnold Schwarzenegger issued a memorandum to all Governor's Staff, all Agency Secretaries and all Department Directors directing them to make publicly available on the Governor's web site the Statement of Economic Interests, Form 700, and the Travel Expense claims for the Governor's Office Senior Staff and Deputies, Agency Secretaries, Agency Undersecretaries and Department Directors. This site will increase the transparency of Governor Schwarzenegger's administration by making information regarding Statement of Economic Interests, Form 700 and Travel Expense Claim Forms available to the public.

In June 2009, Governor Schwarzenegger required the posting of External and Internal Audits. For the first time, these audits are available for review in a single place. This transparency site also includes a link to the original external agency which conducted the audit. In addition the site includes all awarded contracts valued at \$5,000 or more to March 2009.

[View Governor's Press Release](#)

- Accessible
- Protect sensitive information trusted to the state
- Engage citizens on their own terms

New Technologies: Changing the expectations of good government



- Helps meet government's fundamental obligations
- Integral to constituent interaction
- Transforms how citizens view government

Obama's BlackBerry: A Microcosm

The last two presidents sent a total of 1 e-mail in 16 years



1

A congratulatory message to former Ohio Sen. John Glenn on his return to space.

(Source: Reuters, January 31, 2004)

0

Stopped e-mailing friends prior to his inauguration because of potential disclosure.

(Source: c|net, January 23, 2009)

“Barack Obama is to keep his BlackBerry, becoming the first US president to have access to e-mail in the White House.”

(Source: BBC News January 23, 2009)

Inauguration: More online than on TV

TV/ Cable	Live Internet
37.8 Million	48.7 Million
17 broadcast and cable networks	Top 10 Digital Networks
Nielsen Media Research January 2009	Nielsen Online January 2009



Videos Posted by CNN

First | Next



Self Service

- Government is making services available online
- Ca.gov has more than 6 million unique monthly visitors

The screenshot shows a YouTube video player interface. At the top, the YouTube logo and navigation links are visible. The video title is "California DMV - Driving Tests #1 Unsafe Lane Change". The video content shows a red car in a driving simulator, with a cyclist in the lane. The video player controls at the bottom show a progress bar at 01:08 / 01:56. To the right of the video, the channel information for "CaliforniaDMV" is displayed, including a "Subscribe" button and a description of the video content.

You Tube Broadcast Yourself™ Hello, [49thandNorth](#) (0) | [My Account](#) | [History](#) | [Help](#) | [Log Out](#) | [Site](#)

Videos Categories Channels Community [Upload](#)

powered by Google

California DMV - Driving Tests #1 Unsafe Lane Change

From: [CaliforniaDMV](#)
Joined: 8 months ago
Videos: 84 [Subscribe](#)

About This Video
Top 10 Reasons for Failing the Driving Test
Save Time! Go Online!
[www.dmv.ca.gov](#)
Renew driver licenses and vehicle registrations, buy personalized plates, file change of address and vehicle transfer f... [\(more\)](#)
Added: July 31, 2007

Embed [customize](#)
<object width="425" height="355"><param name="movie" value="http://www.youtube.com/v/...>

[Send this](#) as a Video Holiday Card!

More From: CaliforniaDMV

[California DMV - Driving Tests #0 Kyle's Drive Test](#)
02:36 From: [CaliforniaDMV](#)
Views: 6,137

Government in Web 2.0



facebook

flickr

twitter

myspace.com
a place for friends.

Government utilizing
private sector
technologies

California
Department of
Toxic
Substance
Control's
Green
Chemistry Wiki

create account

CA Green Chemistry Initiative

Regulations and Alternatives

search this site 94

example menu contact

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CALIFORNIA GREEN CHEMISTRY PROGRAM

YOU DO NOT NEED TO CREATE AN ACCOUNT TO CONTRIBUTE COMMENTS. Just click on "edit" below to make comments

**CALIFORNIA GREEN CHEMISTRY PROGRAM
ALTERNATIVES ANALYSIS FOR SAFER PRODUCTS**

California Health and Safety Code Section 25252
Sample proposed outline of regulations to implement California's green chemistry program

IMPORTANT NOTE TO WIKI USERS:

On September 29, 2008, Governor Schwarzenegger signed two laws that are part of California's Green Chemistry Program. These new laws authorize California state government to develop an alternatives analysis framework to stimulate the rapid acceleration of replacement of harmful chemicals and ingredients with safer alternatives in products sold in California.

As we begin the process of rule development for these laws, we have created a "wiki" to capture the input of California's most valuable resource, its people, to spur discussions and ideas as the draft rule is being developed. This wiki invites informal collaboration and input into rule development process, and encourages all persons to draft regulations they would like to see the State adopt. In addition to wiki input, there will be upcoming public workshops to solicit additional input and to discuss input received from the wiki. This wiki information gathering process is a precursor to the formal rulemaking process required by the California Administrative Procedure Act (APA) which DTSC will begin when a full set of draft regulations have been developed. For those stakeholders who are interested in upcoming public workshops and formal comment periods, please visit www.dtsc.ca.gov/greenchemistry where upcoming events and dates will be posted.

WIKI OUTLINE

I. REGULATORY "TRIGGER": When is the Requirement to Do an Alternatives Analysis Triggered?

Please explain how DTSC has determined that there is a requirement to do such an analysis.

If a product has a chemical of concern an alternatives analysis should be required. The threshold for being considered a chemical of concern should be low. If any party has a verifiable concern with a chemical/product it should be considered to be a chemical of concern. This will create more pressure on manufacturers to embrace the benign by design concept early in the process.

What would be the definition of a "verifiable concern"?

Apps for Democracy



Apps for Democracy

An Innovation Contest

- 47 applications were ***built in 30 days***
- The cost was \$50,000 including prizes, marketing, management etc. representing ***an estimated 4,000% return on investment***

The Winner, with 22.4 percent of the vote... Carpool Mashup Matchmakers

Welcome to the Carpool Mashup Matchmaker!

[JackBe](#) created this mashup to prove a simple point. We can live more responsibly.

The Matchmaker helps you find carpools that fit your personal preferences. We hope it inspires you to think and live green.

Please wait for the links to appear then select a persona below and give the Carpool Matchmaker a try.

Watch a quick video tour of the Carpool Matchmaker [here](#).

Select a Match



William Stuffers



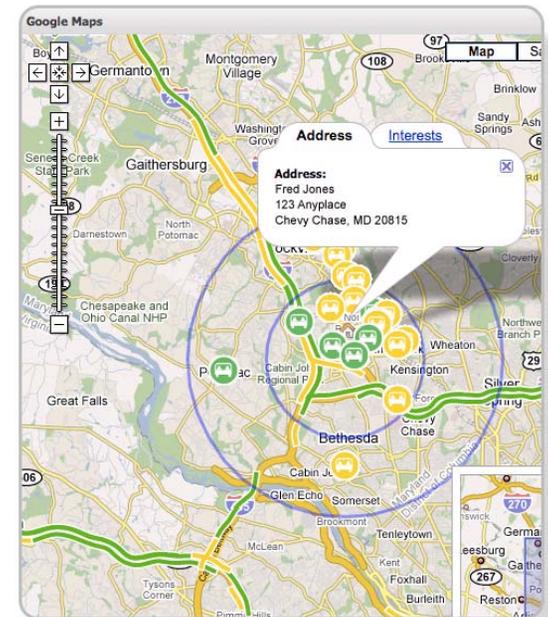
Barack Obama



Matt Rogers



Joe Biden



Crisis and Opportunity

Innovation is the way we turn this crisis into an opportunity, but it will not be easy. We need to take our brave pills.

