

# **Disaster Recovery Coordinators' Meeting**

April 21, 2011

# Meeting Agenda

Department of Health Care Services Auditorium  
1500 Capitol Avenue  
Sacramento, CA 95814



- ☑ 9:30 Welcome
  
- ☑ 9:40 United Alert - [www.UnitedAlert.com](http://www.UnitedAlert.com)  
**Dr. Robert Statica, Co-Founder**  
**Kara Lynn Coppa, Co-Founder**  
A communication tool that is **free** to government entities!
  
- ☑ 10:30 California Utilities Emergency Association - [www.cueainc.com](http://www.cueainc.com)  
**Don Boland, Executive Director,**  
Infrastructure and Inter-dependencies,  
and Integration with Government in Emergencies
  
- ☑ 11:20 Q&A and Closing



### United Alert

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United Alert provides secure group communication for government, corporations, schools and the general public via a secure and private group text messaging and email service. This service provides an Effective way to broadcast notifications to your group or entire community as well as many-to-many texting so that the entire group can respond in the case of an emergency or when private and secure communication is required --- without the need for an app or smartphone.

Being offered as a SaaS – software as a service, we provide an additional, optional layer of protection to encrypt or disable publishing online content for your groups. Members can create as many or as few groups they would like; Emergency Management, Risk Management, First Responders, Operations, Board of Directors, Sales, Marketing, Family, Friends and more.

United Alert is the official Emergency Alert Service for the State of New Jersey and delivers critical notifications to the public. It is also used for internal communications by many state agencies including Regional Operations Intelligence Center, NJ State Police, Office of Homeland Security and Preparedness, Office of Emergency Management, Department of Labor and more.



**Dr. Robert Statica**  
**Co-Founder**  
**United Alert**



Dr. Statica possesses over 15 years experience in counter-terror, engineering, information technology and information assurance. Over the past few years he has brought together a team of homeland security, information security and software development professionals to build a cutting edge, nation-wide, emergency alert and secure group communication service – United Alert. He has worked closely with NJ's Office of Homeland Security and Preparedness (OHSP), State Police Office of Emergency Management (OEM) and the Regional Operations Intelligence Center (ROIC) to customize United Alert to provide NJ with a free service – their first state wide emergency alert system branded – NJ Alert. Currently Dr. Statica conducts research with both private and public sectors.

Dr. Statica was appointed and served as the Administrator of the Information Technology Degree Program at The New Jersey Institute of Technology (NJIT) from 2005 to 2007. Currently, he serves as the Director of the Computer Forensic and Cybersecurity Lab, and as the National Security Agency's point of contact for the Center of Academic Excellence in Information Assurance Education. Over the years he has taught both undergraduate and graduate courses in various fields including engineering, counter-terror, computer science, information technology and Physical & Digital Counter-Terrorism.



**Dr. Robert Statica - Continued**  
**Co-Founder**  
**United Alert**



He was also the co-founder of the Center for Information Protection (CIP) at NJIT, a National Science Foundation University-Industry Collaborative Research Center. Dr. Statica led the initial research and development for CIP and was instrumental in designing state of the art intrusion prevention and threat correlation systems.

Over the past five years, Dr. Statica has been an active member of both the High Tech Crime Cops Network and the New Jersey chapter of the FBI's InfraGard organization.

Dr. Statica holds a Bachelor of Science degree in Mechanical Engineering as well as a Master of Science and a PhD in Computer Science. He also holds a Certificate of Advanced Graduate Studies in Homeland Security and currently pursues a PhD degree in Business Administration – Homeland Security at Northcentral University (Prescott Valley, AZ).



**Kara Lynn Coppa**  
**Co-Founder**  
**United Alert**



Kara possesses over 10 years experience in information technology and information security working in various industries including military, telecommunications and financial services. As Co-Founder of United Alert she has worked with a team of homeland security, information security and software development professionals to build a cutting edge, emergency alert and secure group communication service. Her extensive infrastructure and backbone experience was vital in building a secure and reliable backend for United Alert's critical communication service.

Prior to United Alert, Kara was a Vice President of Global Information Security for a Wall Street financial services firm where she managed the integration of the global information security program for mergers acquisitions. Kara was instrumental in building a security threat management program to improve and automate threat detection and response while reducing operational costs and resources and received an award for her outstanding achievement in 2009.



**Kara Lynn Coppa - Continued**  
**Co-Founder**  
**United Alert**



Prior to her financial services career, Kara spent several years securing and monitoring the network backbone operations center to support the war-fighter and over 10k global military users for the Department of Defense as a government contractor in information assurance and compliance. She also improved organizational readiness with the implementation of formalized incident response plans and procedures. Kara pioneered the first intrusion prevention system (IPS) for a military installation and transitioned the backbone protection to a proactive, cutting edge solution.

Kara holds a DoD security clearance as well as Bachelor of Science and Master of Science degrees in Information Systems. She has been an FBI InfraGard member since 2004 and is a member of the Financial Services Information Sharing and Analysis Center (FS--ISAC). She is a Certified Information Security Systems Professional (CISSP), a SANS Global Information Assurance Certified Incident Handler (GCIH) and Global Information Assurance Certified Forensic Analyst (GCFA).

# Questions



*The oldest and largest Utility  
Emergency Association in California*



## Infrastructure and Inter-dependencies, and Integration with Government in Emergencies

Significant interdependencies exist between government agencies and the various utilities, and in turn each utility depends on government and emergency response agencies to facilitate and support their respective assessment and restoration efforts.

Clearly, the greatest degree of dependence by government agencies, as well as by all utilities, is on electric power and communications utilities. Nonetheless, there is some degree of dependence by all on each utility, as well as on government agencies.

To a great extent, public health, safety and welfare are highly dependent on the symbiotic relationship that exists between the utilities themselves and with government agencies. Consequently, it is imperative that utilities and government agencies acknowledge their mutual dependencies and closely coordinate their individual and collective planning, response and restoration efforts.



## Donald Boland

Executive Director  
California Utilities Emergency Association

Don Boland is currently the executive director of the California Utilities Emergency Association (CUEA), the largest and oldest utility association in California.

His position encompasses providing technical, tactical and strategic direction for the membership and serving as the single point of contact for critical infrastructure utilities and the California Emergency Management Agency (CalEMA) and other governmental agencies before, during and after an event to facilitate communications, cooperation and emergency response. Mr. Boland chairs the Utilities Operations Center, part of the State Operations Center.

Donald Boland

Executive Director  
California Utilities Emergency Association



Mr. Boland represents CUEA in a wide range of leadership capacities including serving as a principal on NFPA 1600 Standard on Disaster/Emergency Management, the adopted standard for Homeland Security; as a subject matter expert on NFPA 76 Technical Committee on Telecommunications; as utility chair on the Governor's Public/Private Partner Initiative S04-06; as a member of the Standardized Emergency Management System advisory board; as a member of the California Water Agency Response Network State steering committee; on the senior leadership committee for the Southern California Catastrophic Earthquake Response Plan; on the California Cyber Preparedness and Response project; and representing CUEA on the CalEMA State Emergency Plan.

Mr. Boland has coordinated responses to numerous major disasters including hurricanes, wildfires, tornados, power outages and earthquakes.

He has served for 35 years as a national security/emergency preparedness senior director for AT&T/SBC domestic in 48 states. He was also chief officer in the volunteer fire service for 27 years.

# Questions

# Closing



- Feedback
  - New method for meeting evaluations.
  - You will receive an email with a link to a Zoomerang survey.
  - We appreciate your feedback.
- Next Meeting
  - July 20, 2011